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Social Responsibility: Analyses of Mass Political Actions Participants' Discourse

Mass political actions participants are the silent group since politicians adopt the right to speak on behalf of them. The aim is to study the diversity of the discourse formed within the participants' environment during a mass action that is not presented by politicians. The hypothesis is that the social responsibility constitutes and manifests the group subject in the integral discourse of the mass political action. The discourse analyses of the social responsibility issue has been conducted in interviews of the mass political actions participants in Ukraine in 2004-2005 (n=380). Four types of the social responsibility represented in the discourse (political, media, grassroots, personal) have been defined.

These are political responsibility, media responsibility, grassroots responsibility and personal responsibility. Intersubject form of the social responsibility is the responsibility for trust, for promise and for mobilizing. Intrasubject form means the responsibility for choice, for words and for deeds. Both forms concern the responsibility for the events consequences and for the future in general.

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